## Perspectives Youth insights on global issues





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The digital revolution has created spaces for young people to express themselves through mediums that were previously inaccessible to the public. Through youth media making, young people have become more than media consumers. Now youth have the power to create and distribute their own media content. Youth around the world are able to partake in democratic information sharing processes that allow youth voices to be heard and young people's ideas, messages, questions and demands to be communicated and addressed collaboratively.

# introduction

As a tool for meaningful creative expression, youth media making is a quest towards social change. When youth are encouraged to learn about and develop opinions on global issues, they are able to contribute to social change dialogue as active global citizens.

As media artists, young people are claiming access to mainstream communication mediums and delivering their messages to the world. This magazine was created to provide youth with a platform to explore local and global issues using their passion for a better world, boundless creativity, and 21st century skills.

All of the artwork featured in this magazine was created by youth aged 13-18. The perspectives are diverse, genuine, and they aim to inspire awareness about the local and global issues that affect young people in all corners of the world.

# Who? Where? 6 countries, 24 organizations, 48 educators and over 1,000 youth!



## POVERY

End poverty!, Manthan Charles (13), India

## HUMAN RIGHTS

The violation of human rights in local and global arenas has been criticized by young people through multimedia artwork. Concerns have been voiced about rural poverty, dangerous working conditions, economic inequalities, and the marginalization of specific populations. How optimistic when I see children and young people in the world steals dream...bullet bearer coward! How optimistic and everything revolves around differences and disputes! How optimistic after what we bar hands, raising the slogan can "not see...no hear... not speak"!

Is there any reason for optimism for the work, however write and write others do feel pain? Perhaps our voices comes days we can be optimistic or learn the meaning of the word optimism.

Osama Mohammed (15), Egypt



## egypt now is mine

Poor Woman, Kareem Reda Mohamed (13), Egypt



It is a sunny hot day The sand on the shore is burning Horses are tired of walking Horseman is on the firey sand Is he sleeping? It is the dire situation of the Workers

Dire situation of the Worker, Stalin Mathias (18), India



# Each Child have rights for Education



## EDUCATION

Lack of access to education is a major barrier to social change. Youth have focused their artwork on issues of child labour and the importance of education. Gaining access to education ensures the possibility of a better life for future generations.

# Why many of them, are out of SCHOOL



Let's go to School

Milie Sonway (14), Manthan Charles (13), India

Educate the Children, Laxmi Tamang (16), Nepal



"Yo más que nada creo que debemos estudiar y estudiar para ser alguien en la vida y tener más recursos en el futuro para mejorar el mundo."

- Luis Armando Díaz (15), Mexico

(The author stresses the importance of studying and access to education.)

## GENDER

Young people have a lot to say when it comes to gender, sexuality, and women's rights. Many youth media artists have used a genderbased perspective to examine their communities and their worlds. From female infanticide, to girl child labour, to LGBTQ rights and women's roles in society, young people are using their voices to demand equal rights.

"Há muitas pessoas que eu mesma conheço que são contra e que fazem coisas absurdas, em relação ao eso porque eu tenho amigos tanto gays y heteros e meus amigos gays sofrem preconceitos y e os meus amigos heteros eles falam coisas absurdas, falam coisas horríveis sobre os gays. Eu queria que eso acabassem assim."

(The author discusses the homophobia she sees around her. She hopes that prejudice against the LGBTQ community in her city will end.)

- Kelly Mariana Leão Petrucelli (16), Brazil



My Lost World, Syed Nazarat Fatima (14), India

"Somos iguales, hombres y mujeres. Hay personas que hacen menos a las mujeres por el simple hecho de ser mujeres. Hay personas que prefieren darle el trabajo a un hombre siendo que la mujer tiene más experiencia, porque es mujer."

(The author explains gender inequality as she perceives it.)

- Ellen Fernanda Valdez Luque (15), Mexico





Youth media artists have used digital media to creatively express and develop their own ideas about the meaning of community. Through these pieces, youth give the world a glimpse into their daily realities and surroundings, while exploring their evolving identities as informed global citizens.

Soy una adolescente como muchas otras mujeres y vivo en una comunidad como muchas otras pero a veces no es como cualquiera porque tiene muchas cosas que pasan día con día y que veo a diario cuando voy caminando me quedo sorprendida de lo que veo a mi alrededor.

Mis vecinos, mis amigos y a las personas que no tuvieron buena vida y poco a poco fueron perdiendo esa personalidad tan confiada que ahora hace en los vicios y delincuencia veo como la gente tiene ese miedo y cuidado al salir de su casa temiendo a que les pase algo. Así es mi comunidad con delincuencia, con gente responsable e irresponsable pero eso no me aleja de todo lo que quiero lograr porque yo se que con mi esfuerzo la puedo cambiar y ayudar que sea mejor para en un futuro olvidar como es hoy y si quiero que mi comunidad cambie tengo que cambiar yo para hacer de ella algo mejor por que ahí se encuentran las personas las que quiero mis amigos mi familia y yo

(The author shares a glimpse of her neighbourhood – the things she loves, those she fears and her own aspirations towards growth and improvement.)

- Itza Urquidez Escalante (15), Mexico



Untitled, ORDSS, India



Fishing!, Manthan Charles (13), India



A great meeting with youth voices Trying to find new choices Building new relations To solve the problems of their nations A new place, with different cultures Many nations, with different opinions New thoughts for different future And a dream with different visions The dream for a better life It doesn't matter for what you fight Everybody is there for a reason To give the world many other happy seasons They don't know if they can get it But what matter is that they want it We are optimistic people We just want to let our dream visible Share our dream to whole World To give everybody a thing to fight for People will say just good words And our lives will be better than before.

- João Silvério Barbosa (18), Brazil

New thoughts for diffe And a dream with diffe The dream for a b It doesn't matter for wl

## ACCESS TO WATER

தண்ணீர் தீவ,ை தண்ணீர் தீவ வாழ்க்ககை்கு தண்ணீர் தீவன அழுக்கான பௌருட்களை சுத்தம் சயெய்ய தண்ணீர் தீவன வானில் இருந்து வருகிறது ஆறும் குலமும் நிறகைிறது குடிபதற்கும் தண்ணீர் தீவன குளிபதற்கும் தண்ணீர் தீவன பயிர்கள் எல்லாம் தசிகிறது எல்லா உயிரும் பிழிகிறகு வானில் இருந்து வருகிறது கடலில் வந்து சரே்கிறது குளிர்ந்த காற்று வீசிடும் தண்ணீரவைந்து சீர்திடுும் வீனகதீ வீனகதீ தண்ணீரவைவீனகதீ.

(We need water to clean dirty things, to survive and for all our activities. It comes from the sky and fills the rivers and ponds. The cool air brings water in the form of rain. It helps the crops grow well and makes all lives happy. So we should not waste water and everyone must save it.)

- A. Bhuvaneshwari (13) & V. Pavithra (13), India



18% of the world's population lacks access to drinking water. Young people know that water is precious and that access to safe water is a right, not a privilege. Young people voice their concern about unequal global access to water and remind us that there is a lot of work to be done to ensure that everyone has access to the water they need to survive.

Every Drop

of water is

important.

Save Water, Sagar Khadka (16), Nepal

one Wait



In order to promote healthy lifestyles, youth seek to increase the awareness of their peers on the dangers of addiction. Using artwork youth aim to catch the attention of their communities, reminding us of the importance of working towards a healthier world.



We all have a responsibility, Indyebo Youth Information Centre, South Africa

"Addiction is dependence. Any form of dependence impedes our individuality, free will and development. Substance abuse compels us to take up anti social activities and crime. Injecting drug use also leads to infections like HIV/AIDS. As time passes by you need more of the drugs which means you will have to make money through illegal means."

A long wait and a long queue!, Youth for Social Development, India

- Kala Krishna (17), India

### Increasing Population Is Distroying Our Forests.

#### Uma grande oportunidade quando surge, devemos agarrar e nos importar o máximo para alcançar o objetivo que se visa. A consciência ecológica é algo pelo qual o planeta busca para sanar as dúvidas quanto ao meio ambiente, porém, as mesmas não são atendidas de maneira eficaz. Poluição, enchentes, erosões, aquecimento global, frio ou calor muito intenso, tudo é

## Environment





See and Act

Younger generations are increasingly becoming concerned about environmental degradation. Through their art, youth seek to enhance the importance of environmental issues both in their local and global communities.

Youth are beginning to witness firsthand the harmful effects of environmental destruction and are loudly expressing their outrage and desire for action. Causing disturbance to the nest and eggs of reptiles and even damaging the eggs also constitutes hunting. conseqüência das atitudes do homem, que sempre pensa no seu próprio bem-estar e lucro, e esquece que sem os elementos como ar e água, não há vida.

Além da lei, que exerce papel fundamental limitando qualquer ação que possa ser prejudicial ao meio ambiente, a fiscalização é uma excelente solução para diminuir os impactos causados à natureza, estas se concretizam através de projetos e atividades desenvolvidos por ONGs, fundações, etc. em escolas e comunidades, orientando e informando a respeito do ciclo da vida e o que fazer para não destruí-lo. Um grande erro é pensar: "só eu não faço a diferença".

Confesso que já pensei assim... Porém, ter a oportunidade de desenvolver algo com outros jovens, me faz pensar o oposto: "posso sim"! Cada um de nós faz a diferença. Tenho certeza de que todos juntos, poderemos construir uma nação melhor e digna, que se preocupa com o desenvolvimento sustentável a cada liderança que passa, com o jovem, comunidade e família.

(The author discusses the importance of harbouring awareness around environmental issues and working together to take action.)

- Anna Flávia Pinheiro (18), Brazil

Never Disturb Wildlife, Community Development Centre, India

Take Action, Asit Kumar Singh (14), India

Global warming affecting our Trees and Plants because of our bad HABITS



Save the Planet, Milie Sonway (14), India

Ecosystem is a total chain of network comprises all plants, animals, energy sources, climate system, fresh water bodies, and oceans glaciers.

Now due to human activities these resources are getting depleted. Destruction of this resource made up an imbalance in the ecosystem. Wastes are me outcome of various industrial activities and specifically solid wastes if not created property it will affect him environment.

Recycling of these waste materials can reduce its advance effect on the environment. Landfill, incineration, composting are some of the techniques used for managing the solid wastes it's our major duty to create awareness on the solid waste arrangement techniques.

- Analin S.S. Sarji (16), India



"Si cada quien pone de su parte empezando por nosotros los jóvenes... si se crea una conciencia platicando con tus amigos o enseñando videos en internet y crear mensajes en internet, siento que si se puede difundir la voz y los jóvenes a lo mejor van a decir órale con el simple hecho de que yo ponga de mi parte ya estoy ayudando mucho. Siento que eso es algo que se puede hacer."

(The author discusses his perspective on the importance of fostering positive individual action to create global impact.)

- Alejandro Monge Maltos (17), Mexico



Our Friend Jaga Mohn Das *(16), India* 



Use cotton bags, Manthan Charles (13), India

Save Birds, Madhav Sharma (13), India

































Here's a look at what youth media artists all over the world are doing to creatively take action in their communities!

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Campo Grande is a beautiful city in Brazil. It is full of green spaces and it is an important educational centre.

Young people living in Campo Grande know the strengths of their city, but they also know that there is a lot of room for improvement. Youth artists organized a film festival to showcase youth perspectives on important social issues facing the communities of Campo Grande. Youth artists invited their friends, parents and other community members to watch videos they created about the things they want to see change in their city.



## mexico

#### Media Workshop



A group of young people from Mexicali, Mexico got together to participate in a digital media workshop at a local community centre. By the end of the day, participants had created inspiring poetry and videos about a range of social issues concerning their communities. Issues the youth addressed included: deforestation, water conservation, self-esteem, vandalism, and pollution.

The workshop created a space for youth led conversations on achieving equality and creating new solutions to the world's problems.



### india

#### E-first Campaign



END CHILD LABOUR START E-first is a youth driven campaign that stemmed from the Adobe Youth Voices program at Community Development Centre (CDC), an NGO in India. E-first means education/environment first. The campaign's mandate is to voice youth's concerns to policy makers, government officials and community members.



During the Adobe Youth Voices program at CDC, youth artists became motivated to take action using digital media. Using their newly acquired software skills, participants created posters, short videos, and brochures to express youth concerns about community issues.

Through E-first, young people harness 21st century skills to voice their opinions and move towards shaping a better world.

"Young generation if they are aware and sensitized they could solve the problem. Every small step could save our earth."

- Manthan Charles (13), Founder of E-first



## kashmir

#### Youth Program





The province of Jammu and Kashmir stands divided between India, Pakistan, and China. The ongoing conflict between India and Pakistan for control over Jammu and Kashmir is one of the most complex and violent land disputes in history.

Youth in Jammu and Kashmir want to show the world their realities beyond conflict. While there continues to be unrest in their communities, youth are committed to finding ways to creatively express messages of hope, resistance, beauty, and peace.

Adobe Youth Voices

Between 2010 and 2011, TakingITGlobal partnered with youth organizations to successfully deliver the Adobe Youth Voices program to young people around the world.

TakingITGlobal worked with 24 diverse partner organizations in 6 countries to engage over 1,000 young people in a critical exploration of local and global issues. Participating youth used their ideas, discussions and concerns to create thought-provoking multimedia art pieces addressing the issues they felt the world needed to take a closer look at.

Adobe Youth Voices seeks to empower young people with the ability to 'Create with Purpose', and engage creatively with the issues that they view as important. TakingITGlobal received a number of inspiring submissions focused on different social issues. This collection demonstrates the power of youth perspectives, as well as the ability of youth to be leaders for future social change in the world.





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"When young people show their power to the society, changes happen. When they want to change something, they go to streets, they shout, they sing, they fight for what they dream. Many generations fought for freedom; freedom of speech, they fought against violence, against wars, against racial segregation, they fought for their idealism and they can change what seems that cannot be changed."

> - João Silvério Barbosa & Andrey Felipe Martins





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