

Postcards from Katrina™

Sharing Stories of Hope and Help

How can I get 'Postcards from Katrina' to my organization?

Schools, Colleges and Universities

If your high school, college or university newspaper would like to write a book review or feature about Postcards from Katrina™ project; or if you would like the project come to your classroom as a seminar and/or art exhibit. The Postcards from Katrina™ project sparks a dialogue to explore issues of inequity, class, race, politics, education, health and the environment.



Government, Corporations, Nonprofits, and Associations

If your organization newspaper would like to invite the Postcards from Katrina™ project to come share its stories at an event, bring the art exhibit; and/or if you would like information about the touring 'Postcards from Katrina' lecture and/or art exhibit, please email us.



How Do I Mail In My Postcards?

You are invited to contribute your writing or art to the Postcards from Katrina™ project. Each postcard can be a personal story of hope, faith, love, joy, grace, blessing, gratitude, fear, betrayal, feeling, lost, disappointment, and depression. The range of topics can include but not limited to mental health, physical health, spiritual health, financial health, education, politics, business, government, and environment.

Reveal anything - as long as it is true and you have never shared it with anyone before. Create your own 4 x 6 inch postcards from any type of mailable material. If you wish to share two or more tales from Katrina, use additional postcards. Put your complete story and image on one side of the postcard. Or for the digital artists, you can create a digital artwork and email it. With each postcard you make, you become an "Ambassador of Hope™."

What Happens to the Postcards?

Postcards will be a part of the ongoing message of sharing hope and help via the website, exhibit, and educational materials to name a few. Ultimately the postcard will become a part of preserving history and be a part of a large exhibit in 2010 for the 5th Anniversary of Hurricane Katrina.

Tips in Creating Your Postcard

How many times have you heard, "A picture is worth a thousand words?" Well, in this case, a postcard is worth it and so much more.



Consider this...How can you express what Katrina means to you or a loved one? Reflect on your feelings and thoughts on the past, present and future of impact of Hurricane Katrina from a local, national and even global perspective. If a mini-Katrina hit your community, what issues would it expose? What would be your response or solution to that community?

Think like an advertiser. Create a small social ad. Design your postcard as if it was a magazine print ad. And your 4" x 6" postcard or larger is your canvas.

Mail your postcards to:
Postcards from Katrina
38 T Street, NW
Washington, DC 20001-1009

- **Be creative.** Always go with your second instinct.
- Typically the first has already been thought of.
- **Be catchy.** Think about slogans, taglines, or the power of 3s.

- Write BIG, Bold, and Brief.
- **Be true to the cause.** Keep it authentic to the essence of you and your organization.

Please consider sharing a follow-up story about how mailing in your postcard, or reading someone else's, made a difference in your life.

How can You Become an Ambassador of Hope™?

for youth, adults and organizations

Top 10 Ways to Be An Ambassador of Hope

1. **Make a homemade postcard or poem to express hope or bring awareness of an issue that hasn't received much attention post-Katrina OR on how your organization and/its members has been affected by Hurricane Katrina**
2. **Ask your parents to make a donation**
3. **Ask your teachers to bring the PFK project to your classroom and/or after school program**
4. **Volunteer for a PFK community service project**
5. **Tell a friend or family member**
6. **Sponsor a PFK workshop or event**
7. **Write an endorsement letter to show support for PFK**
8. **Promote PFK with a web link, article, media mention, and more**
9. **Host a PFK exhibit and/or workshop at your organization**
10. **Buy PFK postcards and/or artwork to give to family, friends, and colleagues**



The goal is to collect thousands of postcards from communities across the country and showcase hope on the National Mall in 2010 because Katrina impacted America!

We invite you to be part of history by growing a project by the community for the community.

Thank you for your support!

Legal Notice

By submitting information to 'Postcards from Katrina', you grant 'Postcards from Katrina' a perpetual, royalty-free license to use, reproduce, modify, publish, distribute, and otherwise exercise all copyright and publicity rights with respect to that information at its sole discretion, including storing it on 'Postcards from Katrina' servers and incorporating it in other works in any media now known or later developed including without limitation published books. If you do not wish to grant 'Postcards from Katrina' these rights, it is suggested that you do not submit information to this website. 'Postcards from Katrina' reserves the right to select, edit and arrange submissions, and to remove information from the website at any time at its sole discretion. No image from this site maybe used for any purpose without expressed written authorization, with one exception.