

FUNDING PROPOSAL:

CANADIAN YOUTH ENGAGEMENT IN THE INTERNATIONAL CLIMATE NEGOTIATIONS

PHASE ONE: September – December 2006

PHASE TWO: January – June 2007

PHASE THREE: July – December 2007

COP 12 / MOP 2 – NAIROBI, KENYA

INTERIM NEGOTIATIONS – BONN, GERMANY

COP 13 / MOP 3 – LOCATION TBA

BACKGROUND

As the international community prepares for the UN Climate Change Conference in Nairobi, Kenya this November, there are serious concerns that international climate negotiations may stall despite successes at last year's conference in Montreal. Many of the successful outcomes in Montreal can be attributed to the strong leadership of the previous Canadian government as Chair of the conference, as well as the vigorous and positive engagement of youth from across North America.

Over the past year, Canada's leadership role in the fight against climate change has been drastically diminished. The federal government has become increasingly reticent on this critical issue, demonstrated in both its domestic policies and distain for its international commitments. In response to this leadership gap, youth from across Canada gathered in Toronto on September 8th to 10th at a summit that brought together representatives from over 45 business, labour and environmental organizations. The Canadian Youth Climate Coalition¹ was born out of this summit. With the support of this budding coalition, a team of dynamic youth organizers has developed a strategy to get climate negotiations back on track, ensure Canada fulfills its international commitments and takes a more proactive leadership role in mandating the deep emissions reductions required to stabilize the global climate system.

PROJECT OVERVIEW

The project will unfold over the next 14 months, in three distinct but connected phases. Phase 1, September to December 2006, will focus on building a team of Canadian Youth Climate Experts to attend the UN Climate Negotiations in Nairobi, Kenya, from November 6th to 17th. In Phase 2, building on relationships formed and successes achieved in Nairobi, the project team will work to consolidate and strengthen the global climate youth network and establish a permanent youth constituency at the UN Framework Convention on Climate Change, with the goal of a prepared youth presence at the Interim Negotiations in Bonn, Germany, in May 2007. Phase 3 will carry this work forward into CoP 13, where the efforts of the previous year will culminate in youth having a major positive impact on the climate process. Phase 4 is currently 2008-2009, and will evolve as the project develops, in tandem with the changing Canadian political, environmental and economic landscape.

This funding proposal is to garner support for Phase 1. Specific objectives are discussed below and extend across the life of the project.

PROJECT GOAL

Inspire youth engagement to bring about active Canadian political and civilian leadership on climate change, promoting strong and inclusive goals for the post-2012 climate regime and spearheading the path to deep emissions reductions, towards achieving climate stabilization.



PROJECT OBJECTIVES

1. Guarantee a Canadian youth presence at the UN climate negotiations and increase youth capacity to engage in the international climate policy process.
2. Engage the Canadian public, via an aggressive and widespread media strategy that will increase awareness of climate change issues among the Canadian public both prior to, during and after the conference.
3. Support the launch of the African Youth Initiative on Climate Change (AYICC) and form lasting international youth networks around climate change; and
4. Secure a permanent youth constituency at the UNFCCC.

PHASE 1 PROJECT STAFF

Four specific staffing needs have been identified for Phase 1. Available Project Staff have been identified for each position.

- Coordination & Strategy Development.
- Fundraising, Delegate Relations & Media Outreach
- Research & Policy Analysis
- Logistics & Communications

THE CANADIAN YOUTH DELEGATION TO COP 12 / MOP 2

In addition to the project staff, the Canadian Youth Delegation will consist of 15-20 youth from the following fields:

Science & Engineering: Marine Biology; Arctic, Forest and Soil Systems; Resource Extraction; Public Health; Renewable Energy Technology & Application.

Social Sciences: Urban & Rural Planning; Adaptation; Environmental Sciences; Political Science; Geography

Policy & Law: International Environmental Law, Carbon Finance, International Relations, Public Policy

Media, Technology & Communications: Web, TV, Print, Radio, Design

The project staff and delegation will be supported by an Advisory Circle consisting of leaders from government, environment, business, and media sectors, who will contribute knowledge, experience and expertise via conference calls, direct mentoring, and in-person meetings.

PROJECT DELIVERABLES - HIGHLIGHTS

- > 15 Canadian Youth Leaders participating directly and visibly in COP12/MOP2
- > A useful and elegant Canadian Youth Delegation website
- > Daily reports and news feeds on negotiations to media outlets across the country
- > Profiles of the Youth Delegation in local and national media, including stories on why and how they are engaged in the international climate process, and the personal and professional experiences gained through such engagement
- > Development of a global network of youth working on climate change, with particular support for the African Youth Initiative on Climate Change



PRELIMINARY PROJECT BUDGET: PHASE 1

Salaries	1	2	4
Staff	\$5,950.00	\$11,900.00	\$23,800.00
Sub Total A	\$5,950.00	\$11,900.00	\$23,800.00

Overhead	Low	Medium	High
Communications	\$2,500.00	\$5000.00	\$10,000.00
Telecommunications in Nairobi	\$500.00	\$1000.00	\$2,000.00
Staff Cell Phones	\$180.00	\$360.00	\$720.00
Conference Calls	\$200.00	\$500.00	\$1,000.00
Material printing	\$1000.00	\$2000.00	\$3,000.00
Sub-Total B	\$4,380.00	\$8,860.00	\$16,720.00

Delegate Expenses	5 Delegates	10 Delegates	20 Delegates	Per Delegate
Travel	\$10,000.00	\$20,000.00	\$40,000.00	\$2000.00
Insurance	\$1,000.00	\$2000.00	\$4,000.00	\$200.00
Accomodations in Nairobi	\$1,200.00	\$2,400.00	\$4,800.00	\$240.00
Food in Nairobi	\$1,000.00	\$2,000.00	\$4,000.00	\$200.00
Carbon Offsets	\$500.00	\$1,000.00	\$2,000.00	\$100.00
Immunizations	\$2,500.00	\$5,000.00	\$10,000.00	\$500.00
Sub-Total C	\$16,200.00	\$32,400.00	\$64,800.00	\$3,240.00
PRELIMINARY BUDGET	\$26,530.00	\$53,160.00	\$105,320.00	
Contingency (10%)	\$2,653.00	\$5,316.00	\$10,532.00	
Sub-Total D	\$29,183.00	\$58,476.00	\$115,852.00	
Administrative Overhead (10%)	\$2,918.30	\$5,847.60	\$11,585.20	
GRAND TOTAL	\$32,101.30	\$64,323.60	\$127,167.20	

Low
Medium
High

Note: Finances are administered by the Environmental Youth Alliance, a registered Canadian Charitable Organization. Charitable receipts can be issued for any contribution.

ABOUT OUR FUNDING STRATEGY

Because of the short timeframe, Phase 1 funding is sought primary from private entities (individuals and companies) and organizational contributions. Phase 2, 3, and 4 funding will come from foundations, private entities, charity events and organizational contributions.

FUNDING OPTIONS

1. Delegate Sponsorship

Amount: \$3100/delegate

2. Overhead

Amount: Any contribution is welcome

3. Staff Salaries

Amount: \$5950/Staff Person



SPONSOR BENEFITS

Your logo & company name appears on Delegation T-Shirts, in all official CYD communications, at public events and press conferences and on the CYD website. Accordingly, your brand is associated with a progressive young Canadian leadership initiative, giving you exposure to an emerging market and great publicity. Increasing numbers of Canadians are interested in applying their purchasing power to green business initiatives, and aspiring business leaders of tomorrow are especially interested in working for firms perceived to be ethical and progressive. Reaching this emerging market and differentiating your firm ensures an advantage in recruiting the most talented and ambitious staff possible, keeping your firm on the leading edge.

Please contact Karen Pinchin (Fundraising, Media Relations & Outreach) at 416-300-0443 or abigail_kp@hotmail.com for more information or to discuss funding the Canadian Youth Engagement in International Climate Negotiations. Thank you!

APPENDIX I – CANADIAN YOUTH CLIMATE COALITION MEMBERSHIP

Arctic Indigenous Alliance	REAP – Canada
Arctic Energy Alliance	Sierra Club of Canada
Beyond Kyoto	Sierra Youth Coalition
Bullfrog Power Inc.	Students Society of McGill
Calgary Alternative Transportation Co-op	Sustainable Solutions Community
Canadian Auto Workers Union	Sustainable Concordia
Canadian Community Economic Development Network	Trinity Environment Club
Canadian Federation of Students	TakingITGlobal
Check Your Head	University of Toronto Environment Resource Network
Chinese Canadian National Council, Youth Caucus	Youth Environment Network
DreamNow	World Wildlife Fund
EcoMentors/EarthDay	
Energy Action	
Engineers Without Borders/Young Environmental Professionals	
Environnement JEUnesse	
Environmental Law Club, University of Toronto	
Environmental Students Union, University of Toronto	
Environmental Youth Alliance	
Fédération Etudiante Collégiale Du Québec	
Forest Ethics	
Forum for Independent Thought	
Global Capital Partners, LTD	
Global Exchange	
HumaniTERRE	
Kairos Canada	
Laidlaw Foundation	
Metis National Council	
Metis Council of Ontario	
Peel Environmental Youth Alliance	
Pembina Institute	
Raven Recycling Society	
Reduce the Juice	
Du Regroupement étudiant des facultés d'administration de l'est du Canada	

