

CBN- ALF Entrepreneurship Development Centre

Presents

Weekend Training Programme for Entrepreneurs



Objectives

The success of a business requires 90% wisdom and 10% money. Money without the capacity to manage it results in many business failures because the success of any viable business depends on its knowledge and its customers. Therefore, the major objective of this training is to equip aspiring and existing entrepreneurs with the needed Leadership, Management and Business Development competences in order to bridge the skill gaps that results in today's business failures.

Modules:

- ✚ Leadership Skills
- ✚ Micro-enterprise development Training
- ✚ Basic Business Management
- ✚ Business Development Skills



Target Audience:

- ✚ Existing entrepreneurs
- ✚ Working class aspiring entrepreneurs
- ✚ NYSC Members
- ✚ Master Artisans and
- ✚ Others whose schedules have prevented them from taking the advantage of the full time programme.

Duration and Dates:

21st November- 28th December 2008 (18 days)
6 weekends- Fridays (4pm- 8pm) Saturday (9am- 5pm) and Sundays (4pm-8pm)

Fee:

N5, 000 per participants to cover Registration. (Materials and Training are free). Payment can be made to any First Bank Branch with the following details:

Bank: First Bank of Nigeria Plc.

Account Name: Africa Leadership Forum Journal. **Account Number:** 2872050000677

Methodologies:

- ✚ Role Plays
- ✚ Group Exercises and Discussion
- ✚ Brainstorming
- ✚ Instructor-Led Facilitation

Aftermath:

Each participant would:

- ✚ Be able to come-up with a bankable business plan which would qualify him/ her for soft loans
- ✚ Receive CBN Certificate

Registration

The Admission Officer
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