



Student Environmental Community for Sustainability

Minutes of the Meeting of Student Environmental Community for Sustainability (SECS)

Date: Tuesday, March 4th, 2008

Time: 6:30pm to 8:30pm

Place: Room C244, Confederation College

Attendees: Spencer Laing, Robert Carty, Thomas Casey

Late Arrivals: Pauline Fogarty

Agenda Items: 1) Brainstorm 2) Group Website 3) Ego Stroking 4) Documentary 5) Green North Eco Conference 6) Meeting Room 7) Saturday Meeting

1) Brainstorm: How to get better representation for the group.

- Posters;
- Reusable posters;
- Build a booth;
- Speak to individual classes;
- Reply to leads;
- Business cards;
- See complementary file on takingitglobal.org

Spencer: Talk to the executive director about the graphic designer

2) Group website:

Spencer: We should buy secs.com, the price would be minimal.

Tom: When all else fails in terms of group communication we use TIG as a meeting place.

Talk to SUCCI about webspace.

3) Ego Stroking:

Spencer: there is one more aluminum can recycling bin near the cafeteria. Motion to congratulate ourselves passed.

Tom: We need more issues to put on display for the booth.

4) Documentary:

Spencer: It's likely that we won't be hearing a lot about the documentary until the end of the year, as that is when it is due. Documentary should be put on the backburner.

5) Green North Eco Conference:

Tom: Cardboard display with a couple of laptops to include:

Minimum paper usage by group except for the group Bookbark™

- Look into bark suppliers (birch bark can be pressed much like wildflowers.)
 - Group e-mail
 - Group statement

- Group name
- Group logo

Tom: Is going to cook up a logo.

How to handle the calls:

Spencer: Talk to LUST and get them involved.

Robert: Get a room with a phone and internet connectivity to get things done during the meetings.

Spencer: Strategy: Big business' (target market) that want to improve their image; and people who have a passion for the environment should be targeted. Not supposed to call municipalities. Mention his is the largest Eco-conference to have ever happened in Thunder Bay.

Spencer: Showing up will identify them with the green movement.

Pauline: Called mainly youth related organizations to inform them of the conference.

Spencer: Target big corporations that want to improve there image.

Spencer: Will call people on the weekend.

Tom: Make a list of upcoming initiatives including Aramark, Recycling, Principles and Goals, what the group is about, recycling in residence, awareness movie night, Bookbark™, e-mail with group name, SUCCI recognition, connecting ourselves with the student union as much as possible.

Spencer: SUCCI aim to be the first student union to be powered by alternative energy in Canada, by employing the firm Bull Frog.

Pauline: We should hold an award ceremony wherein we present SUCCI with an award

Tom: Suggests the award be bark.

Spencer: Youth – We have to advocate to and for as many youth as possible, however everyone in administration is worried about being over capacity.

Tom: Lunchtime in the cafeteria to get all the nonprofit speakers, youth assembly, to discuss alternative energy and global warming etc.


Spencer: We should speak out against environmental injustice and push the corporations and government to act!

Pauline: We submit break-out session proposal to Dennis or John.

Spencer: Environment North has some animosity about being left out; we should include them.

Spencer:

- Write a speech
- Set up a booth.
- Talk to Dennis
- Get in touch with the architecture students.



Pauline: Jokes the John Fullerton is old and out of touch; this is demonstrated by him not having youth representation.

Spencer: John Fullerton is thinking about selling a product.

Spencer: Wants our group to focus on youth.

Spencer: Find out about space; contact VP corporate services, facility services Reg Jones and SUCCI.

Include SUCCI initiatives in the booth.

Tom: Talk to the print shop about doing the Bookbarks™

Spencer: Ask Staples™ for a donation of services.

Spencer: The graphic designer who did the SUCCI poster wants to make sure that helping us out goes under her job responsibilities.

Meeting Room:

Spencer: We should have a single location for Tuesday meetings.

Spencer: We can have room C244 three Tuesdays per month. We should try to have our meetings in the “Fishbowl” (room adjacent to the conference room).

Friday and Saturday Meeting:

- There is a meeting on Friday with LUST at 3:00pm in the Study @ LU.
- Weekend Work Meeting on Saturday at 12:00 @ East Side Mario's – look for the giant tomato.

Meeting Adjourned.