

REPORT OF OUR ACTIVITIES

**LAUNCHING OF THE PROJECT ICT AS A TOOL FOR POVERTY
ERADICATION IN AFRICA**



Sponsored by TIG, GAMCEL and AFRICA
RISE INTERNATIONAL

OCTOBER 2010

Introduction

As enshrined in the work plan, rudimentary activities had earlier begun prior to the release of the first milestone for the implementation of this project ICT AS A TOOL FOR POVERTY ERADICATION IN AFRICA. Community mapping was done within the two targeted communities Brikama Area council and kanifi municipality, and we decided to launch from kanifin municipality at Babylon Lamin.

With radio interviews, using paramount media outlets such as Paradise FM, KWT and GRTS Radio. Material productions were done and musical stars and comedians contracted to form part of the process.

Awareness activities were carried out in the two selected communities as sign of information dissemination for the project and the final launching program.

This report covers activities of the launching of the project



The chief laying the foundation of the resource center



The international community, member of Africa Rise international and the community



Beneficiary of the project and members of Africa Rise international



A student delivering vote of thanks to the invited guest



A journalist interviewed a guest from international community



An interview with the project leader from TakingitGlobal



Putting smile on the face of the Gambia youth who are the beneficiary.

This launching was made possible with support from Gamcel Gsm Company, Takingitglobal and Africa Rise international.

This is not the change we seek but an opportunity to make a change and give hope to the hopeless, and a legacy to the underprivileged which is the best gift we can give to the youth an empowerment and education.

With a proven track record we are sure the first pilot face of this project has been successful as well as the launching of the permanent site for the resource center, as we move to create an opportunity for the Gambia youth and beyond we asked you to join us and make it a better news.

Conclusion

Activities of the first pilot face of the project with over 100 youth undergoing different IT training, capacity building, youth entrepreneurship and leadership at no cost, and the launching of the project site were successfully implemented. The responses received from youth organizations during the launching program are indicative of their willingness to make change and to take ownership of their country future. Other establishments including the media, district leadership, heads of invited businesses, community leaderships pledged their

supports to the process. The publicity and moral support from the implement partners is a plus to the process as it creates a wider coverage of the process.