

Entrepreneur Flight School: Get Your Business To Take Off!

- Why Most Will Crash And How You Can Soar!
- Modeling Successful Pilots!
- **Modeling Successful Airlines!**
- Take Off With Strategy And Tactics!
- Finding Your Optimal Business Model!

Planning

- Raising The Capital To Build Your Plane – Part 1
- Raising The Capital To Build Your Plane – Part 2
- Raising The Capital To Build Your Plane – Part 3

Financing

- Generating Sales Leads For Your Airline!
- Closing Strategic Partners!
- Turning Leads Into Passengers! (2 Part)
- Creating Word of Mouth! (2 Part)
- Takeoff: Next Level Marketing! (2 Part)

Marketing

Modeling Successful Airlines!

Summary Slide



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"HELPING You Build the
Company of Your Dreams!"

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"Whatever your problem is,
someone else has already
gone through it before you.
Find her and use the same
strategies to break through!"

- Evan Carmichael
www.evancarmichael.com

- 1) What is your problem? Who can you model?
- 2) How Can You Copy Microsoft's Partnership Strategy?
- 3) How Can You Copy McAfee's Free Strategy?
- 4) How Can You Copy Intuit's Direct Strategy?
- 5) What is Your Profitability Model?
- 6) Build Around A Customer: Who Will You Talk To? How Will You Do It?
- 7) What Are Your Next Baby Steps?