

# ipisi

# explained

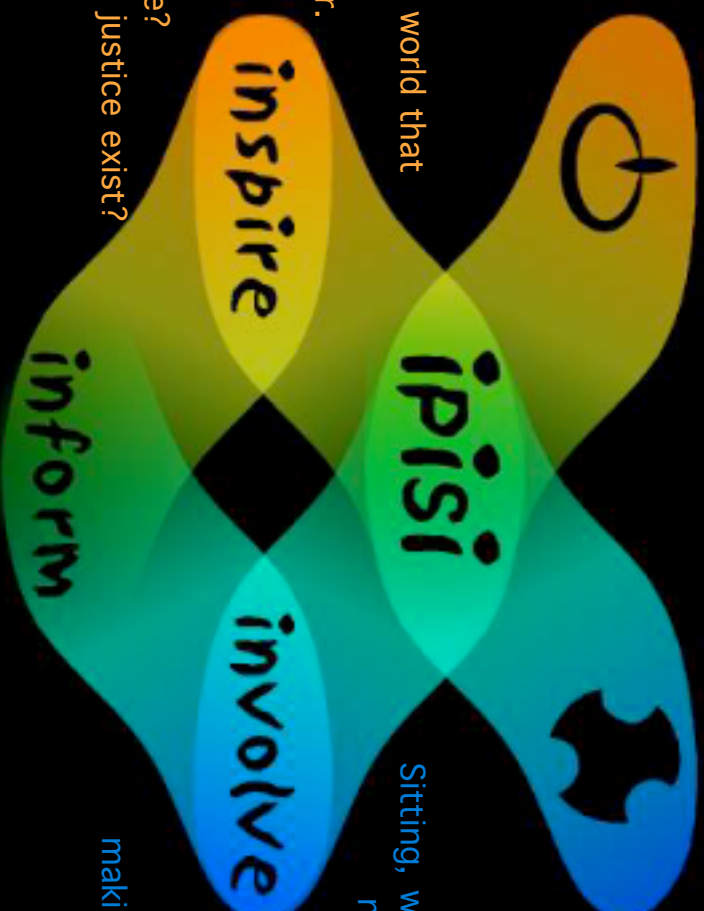
An idea, a single idea that changes everything. It's simple; question it, understand it, make it yours and make it better. That's what ipisi is all about; getting yourself and others inspired, informed and involved to create change.



There is plenty happening in this world that could do with a bit of attention.  
Watch the news - read the paper.  
Amazing people are out there doing amazing things, and you can be one of them.  
Can you really say you don't care?  
Does one life matter? Does true justice exist?  
You live in freedom...

## personal choice

Be your own person, making your own choices. Belong to something, but do it choosing to be part of a group because you want it, not cause others want it. You don't have to agree with everyone, you're not supposed to.␣  
The idea is simple – live the life that you think is right...



Challenge what we accept as true.␣ Seek understanding.  
Take the time to listen, take the time to think, and then make your decision. All you need to do is want to understand, want to know why, and then make moves to change...

Sitting, waiting, watching for others to start making changes is pointless; it won't happen without you doing something about it. So get up and get into it, and take people with you. Provide the vision and the energy for others to get involved, making it yours and making it a reality...

## social change

The world is an amazing place with hundreds of cultures and societies. Change doesn't happen by itself; it has a cause and a reason. Be a cause, provide the reason, and starting making it better. And remember, change doesn't happen overnight, it doesn't always happen easily, but it happens...

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