

Understanding and Uniting the YES Vision

Building the Global Dream Team

YES Coordinators Workshop
September 11- 12, 2006
Nairobi, Kenya

Participants:

- ❖ 84 YES Country Networks Coordinators

Facilitators:

- ❖ Dr. Jennifer Wild, CEO
Alternate Perspectives, Inc. (API)
- ❖ José M. de Olivares, Executive Director
Institute for the Mainstreaming of Marginalized Youth (IMMY)

Presenters:

- ❖ Coordinator or Chair, YES Kenya
- ❖ Sarah Whittimore, YES Global Partnership Coordinator
- ❖ Poonam Ahluwalia, YES Executive Director

Materials:

- ❖ All materials will be pre-developed by API and YES HQ

Objectives for Day One

1. To build a common understanding of the goals and mission of the YES Campaign by sharing the State of the YES Campaign Report 2006;
2. To get all the coordinators on the same page regarding the YES theory of change
3. To promote peer learning and team build by sharing “what works”, “promising strategies”, and “effective practices”.

Objectives for Day Two

1. To build a deeper understanding of the YES Kenya 2006 Agenda and learn about the key people coming to the Summit and how to get the maximum mileage from ones participation
2. To learn about new YES Campaign initiatives which include Reporting, YES Fund and the On-line Innovation Market Place

Detailed Agenda

Day/Time	Activity	Presenter	Resources Required
September 11 AM 8:00 – 8:45	Welcome and Introductions	YES Kenya Coordinator	microphone
8:45 – 9:00	Presentation of: <ul style="list-style-type: none"> ✓ Agenda ✓ Workshop Objectives ✓ Norms for Working Together for 2-Days 	Jennifer Wild and José deOlivares	PPT slides
9:00 – 9:45	State of the YES Campaign Report 2006 <ul style="list-style-type: none"> ✓ History ✓ The Global Unemployment and Underemployment Problem ✓ YES Theory of Change ✓ YES integrity ✓ Unifying themes of YES networks ✓ YES Model ✓ “The Way Forward” for YES 	Sarah Whittemore	PowerPoint Slides, microphone
9:45 – 10:15	Facilitated Dialogue from Previous Session	Jennifer Wild and José deOlivares	None
10:15 – 10:45	Break		
10:45 – 11:00	Fine tuning the YES Model <ul style="list-style-type: none"> • Infrastructure and Network Capacity • Programs and Employment Creation 	Sarah Whittemore	PowerPoint Slides, microphone

	<ul style="list-style-type: none"> • Partners and Funders • Future Initiatives (very brief) 		
11:00-11:30	<p>Small Group Exercise: How your experience relates to the YES Campaign Report and the YES Model</p> <p>Participants will work in small groups to discuss their YES country network experience to determine how that experience relates to the YES Campaign Report and the YES Model</p>	Jennifer Wild and José deOlivares	Flipcharts for groups to record highlights of small group discussion
11:30 – 12:15	<p>Random Report Outs Large Group Dialogue:</p> <p><i>Why is it important to have a common understanding of the YES Campaign mission, theory of change and objectives organization?</i></p>	Jennifer Wild, José deOlivares and Sarah Whittemore	Template for dialogue provided; it is a discussion of ideas not taking of positions
12:15 – 1:45	Lunch		
1:45 – 3:00	<p>Strategies for Success: How to make the YES model work in your country network</p> <ul style="list-style-type: none"> ✓ Getting the right infrastructure ✓ Utilizing existing resources ✓ Managing Time ✓ Attracting public support ✓ Gaining Government support ✓ Finding the right partners 	Sarah Whittemore,	Flip charts and markers at front of room

	<ul style="list-style-type: none"> ✓ Securing program funding ✓ Communication within YES ✓ “The YES Brand” 		
3:00 – 3:30	Break		
3:30 – 4:00	<p>Priority Setting Exercise A large group exercise called “35” will be used to highlight the Top 5 Opportunities <i>Very interactive</i></p>	Jennifer Wild and José deOlivares	3 X 5 cards and pencils for recording
4:00 – 4:30	<p>Large Group Dialogue The large group will deliberate on the Top 5 Opportunities using the following framework:</p> <ol style="list-style-type: none"> 1. What does this opportunity present for YES? 2. How can this opportunity become a reality? 3. How can we ensure that all networks are benefiting equally and achieving these identified opportunities despite all of the differences between network contexts? 	Jennifer Wild and José deOlivares	None
Evening over dinner	<ul style="list-style-type: none"> • Coordinators will have the opportunity to meet independently in groups to discuss common ideas, initiatives and challenges 		

	<ul style="list-style-type: none"> • West African countries will meet to discuss WACSOFF-YES partnership 		
Day/Time	Activity	Presenter	Resources Required
September 12 AM 8:30 – 8:45	Review of Yesterday Work Comments and Questions	Jennifer Wild and José deOlivares	None
8:30 – 10:00	<p>2006 Summit Agenda</p> <p>Creating Markets... Unleashing Entrepreneurship 5 minute overview of Panel/Introduction of Members</p> <p>30 minutes Poonam Ahluwalia will begin the panel with an overview of the 2006 YES Summit agenda</p> <p>10 minutes each (includes questions from participants) Each YES Kenya Speaker will address one opportunity for creating markets and/or unleashing entrepreneurship and give ideas on where to go for resources, what others have done, etc.</p> <p>5 minute wrap up</p>	<p>Poonam Ahluwalia and 2 or more YES Kenya speakers</p> <p>Moderators: Jennifer Wild and José deOlivares</p>	Panel table and chairs microphones
10:00 – 10:30	Break		

10:30 – 12:00	<p>Innovative Thinking Exercise: <i>How can we BE to become more successful?</i></p> <p>Participants will work in small groups to understand the difference in being and doing and understand the principles behind causing transformation and develop an individual action plan (Participants will have input into how their small group are formed)</p>	Poonam Ahluwalia, Jennifer Wild and José deOlivares	YES Design Principles and Breakdown to Breakthrough technology
12:00 – 1:30	Lunch		
1:30 – 2:30	<p>New YES Initiatives: “The Way Forward”</p> <ul style="list-style-type: none"> • Reporting and Monitoring • Knowledge Sharing and Best Practices • Why Monitoring will help all members of YES • Tutorial on Reporting <p>Time for Dialogue</p>	Sarah Whittemore	Microphones, PowerPoint Slides
2:30 – 3:00	Break		
3:00 – 4:30	<p>New YES Initiatives (continued)</p> <ul style="list-style-type: none"> • Innovation Marketplace <ul style="list-style-type: none"> ○ Creating a new e-market • Global YES Fund <ul style="list-style-type: none"> ○ Structuring the Fund ○ Timeframe 	Sarah Whittemore, Jennifer Wild and José deOlivares	Microphones PowerPoint Slides

	<ul style="list-style-type: none"> ○ Business Plan competitions ○ How YES youth apply for grants <p>Dialogue</p>		
4:30 – 5:00	Break		
5:00 – 7:00	<p>Workshop Participant Dinner (with entertainment provided by host Network Kenya</p> <p>Workshop Participant Certificate Presentation</p>	TBD	